

OUR NATURALL PLAN



Sustainability is the basis for everything we do at Center Parcs. Want to join us?

Why is nature so important to us?

Holidays at last... You want to enjoy a wonderful, carefree time with family or friends and share some unforgettable moments. With each other, in nature. Enjoying real togetherness.

This is the unique experience we want to offer our guests. Each day anew. Our parks are located in the most beautiful natural environments and 90% of their surface area consists of woodland and water. In nature, it's easier to reach out to each other and enjoy things more intensely. This harmony between people and nature has been central to the design of our parks ever since we were founded in 1967. Sustainability has been ingrained in our business culture right from the early days: it's "in our nature". Issues like climate change and population growth are putting more and more pressure on nature. Add to this the increasing number of people who want to go on holiday. Without compromising any comfort, luxury or enjoyment. And we understand them. At the same time, society expects us to assume our responsibility and limit any negative footprint on the environment. Which is natural, we want that too.

What is our ambition?

As a European market leader we want to be a forerunner in the preservation of the sector and offer solutions that reassure and inspire our guests. With Our Natural Plan we make sure that as many people as possible can enjoy everything our parks have to offer, with peace of mind, now and in the future. That is why we pay attention to nature and the environment, and to people. Our goal is to reduce our energy consumption in 2020 by 20% compared to 2010, cut back CO₂ emissions by 20%, and recycle half of our waste.

What do we do?

We preserve and nurture the natural heritage in and around our parks. This we do through our green teams, led by our in-house biologist Jean Henkens. Thanks to this, our woods are home to a great diversity of plants and animals. From squirrels and bats to otters and deer. We even offer shelter to tropical plants and animals for which there was no longer room elsewhere. For our latest park Le Bois aux Daims we even planted 51,000 new trees!

Our goal in 2020

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We keep our environmental footprint to the minimum, for example by using hardly any chloride, smart thermostats and waste sorting. And for a number of years already we've been one of the few players in the recreation industry to have ISO 14001 certification. With us, children and parents discover in a fun way how beautiful and precious nature is, but also how vulnerable. In cooperation with the World Wide Fund for Nature we offer special experiences in our parks like the Jungle Expedition, Leven in Zee-bad, Wannabe a Park Ranger, and the Kids Climate Conference. In this way we motivate our guests to contribute to a viable, sustainable world. Nature deserves a break!



Nature deserves a break.



We also like to offer people who really deserve a break, like children with long-term illnesses and their families, an unforgettable time in our parks. This we do together with Stichting Opkikker and the Make-A-Wish foundation, among others. Through our cooperation with the Missing Chapter Foundation we assemble a Kids Counsel every year. Here children can give our Management Board advice on strategic and social issues. And of course we give much thought to the development and well-being of our staff members. Everyone deserves a break!



Everyone deserves a break.

Want to join us?

Together with our employees, providers, welfare organisations and guests, we strive towards a sustainable world. Together, in other words. That is Our Natural Plan. You too can make a difference. Every contribution counts, everyone is welcome, every day anew. Want to join us?

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