

l'hévana: the new, luxury 5* residence Pierre & Vacances premium in Méribel



The Pierre & Vacances-Center Parcs group is pursuing its development in the market for 5-star residences in the mountains and is launching the commercialisation of its new residence - l'hévana 5* ⁽¹⁾ - in Méribel, a resort renowned for its ski domain and offering of high-quality facilities.

Tourist residences: a mature, constantly-growing market

France is the most visited tourist destination in the world, welcoming 84.7 million tourists in 2013 alone. International tourists come in large numbers (+2%). European tourists (German, English and Swiss) have always been enticed by France and have holidayed there for a long time.

The French are travelling more and more (+3%) but not abroad (-8%). Concious of preserving their spending power, they prioritise local tourism and choose stays in tourist residences (17m visitors). ⁽²⁾

For years, local tourism, a key player for attraction and development, has naturally become engrained in the strategies of the French regions.

Based in part on this success and these trends, the concept of the tourist residence - created by the Pierre & Vacances-Center Parcs group - constitutes the appropriate formula for accommodation with services and activities provided.

84.7m tourists in
France in 2013

100m tourists
expected in
France in 2020

Tourist
residences
=
1/4 of
accommodation
in France

Pierre & Vacances-Center Parcs: the number 1 operator for tourist residences



With tourist residences in the heart of resorts by the seaside or in the mountains, as well as urban residences, the Pierre & Vacances-Center Parcs group proposes tourist concepts which respond to the demands of French and International leisure and business clients, and delivers value in the heart of the French regions.

Now the Pierre & Vacances-Center Parcs group, the European leader in local tourism, is pursuing its development with a new, prestigious residence in Méribel.

⁽¹⁾ Subject to receiving the classification from local authorities.

⁽²⁾ Sources: DGCIS July 2014 / Atout France - June 2014

Pierre & Vacances: an established player in the Alps

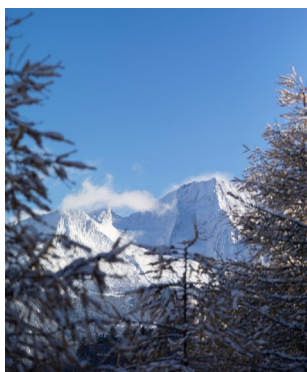
With Pierre & Vacances and Pierre & Vacances premium, the Pierre & Vacances-Center Parcs group is unmissable in the most beautiful mountain resorts in the French Alps.

51 residences

5550 apartments



Les 3 Vallées: the largest ski domain in the world



Just 2 hours from Lyon and Geneva, Les 3 Vallées domain forms one of the largest ski domains in the world with 321 Alpine skiing pistes.

Forming a natural amphitheatre dominated by six glaciers, the domain, which reaches 3,000m altitude, stretches across the Tarentaise Valleys.

It links eight resorts - Courchevel, La Tania, Méribel, Brides-les-Bains, Les Ménuires, Saint-Martin-de-Belleville, Val Thorens and Orelle - and offers 600km of connected pistes within 35,000 hectares of protected nature.

Méribel: timeless charm

Méribel, otherwise known as “la Belle”, is internationally renowned for its skiing domain and the luxury services that it offers. It is a family resort with a discreet charm and cosy ambiance, which blends perfectly into the surroundings thanks to the typical Alpine chalets and residences with wood and stone façades.





Nestled in Méribel-Centre, close to the ski slopes and the main shopping street, this **Pierre & Vacances premium residence**, designed by the architect **Christian Rey-Grange**, has been created in the image of a village whose architecture blends perfectly into its surroundings. The high-quality materials - structures made with local stone, wooden façades and sloped slate roofs - combine tradition and modernity.

Between refinement and authenticity, the residence offers the tranquillity of family chalet life along with top-of-the-range facilities ⁽³⁾ : a large restaurant, a snug bar, a cosy tea room with a pleasant terrace, a spa, swimming pool and outdoor jacuzzi®.

Outside, a pedestrian footbridge leads you directly to the town centre, its shops, bars, restaurants, sporting activities and entertainment...



"Building on the large surface area and exceptional size, the subtle lines of the residence blend seamlessly into the surroundings" Christian Rey-Grange

Qualified Architect from the Groupe RJ renowned for his experience in leisure architecture, notably in the Alps in Méribel, Courchevel, Val d'Isère, Les Arcs, Serre-Chevalier, Vars...



⁽³⁾ Certain services may be subject to a fee and may be invoiced by service providers outside the Group.

5-star Apartments

L'hévana is composed of 95 prestigious apartments, combining 5-star comfort and intimate charm. They are all decorated with bay windows opening onto large, wooden balconies which face the Mont Vallon or the Bozel valley.

The residence consists of 20 1-bedroom apartments, 59 2-bedroom and 16 3-bedroom, as well as an 'Exclusive' range for certain 2 and 3-bedroom apartments which come equipped with a sauna and fireplace. Its delivery date is expected to be in 2018.

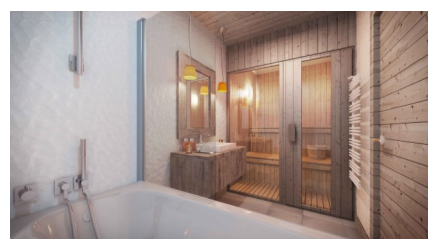
The apartments, designed by the Interior Designer Gilbert Kerdommarec, are like real chalets where the interior design blends Savoy tradition and contemporary design: each wall is clad in a natural material which comes in a variety of soft shades and contrasts with the warm-coloured fabrics and cushions. The pure, simple lines and minimalist decoration complement the space and house the resident in the heart of the cocoon. Favouring traditional, natural materials, the layout has been designed to create an intimate and subtle atmosphere.



"We designed l'hévana's apartments as timeless refuges where traditional raw materials, clean, contemporary lines and colours all combine to create a magical atmosphere."

Gilbert Kerdommarec

Interior Designer, qualified in Design from the Ecole Supérieure des Beaux-Arts in Nantes. He is credited for his creations in the mountains and luxury hotels (Les Dromonts in Avoriaz, l'Aigle des Neiges in Val d'Isère, Marriott...) and chalets.



The indicated price for the apartments

Apartment	Surface area	Price incl. Tax *
1-bedroom / 4 people	37m ² / 56m ²	€356,000 / €590,000
2-bedroom / 6 people	52.2m ² / 74.4m ²	€530,000 / €838,500
3-bedroom / 8 people	71m ² / 108.4m ²	€730,000 / €1,290,000

* The sales price of each property varies according to its specification and location within the residence. Price excluding the purchase of furniture and parking. Subject to availability.

The Sales Formulas and Taxation

- ◆ Formulas for 3 to 6 weeks of occupation ⁽⁴⁾
- ◆ Furnished Buy-to-Let formula
- ◆ VAT Refund ⁽⁵⁾

⁽⁴⁾ According to the terms of the lease.

⁽⁵⁾ The VAT is subject to change in accordance with national laws and regulations.



www.lhevana-meribel.com



#lhevana

About PVPI

Pierre & Vacances Property Investment offers individual investors the opportunity to invest in the Pierre & Vacances-Center Parcs group's programmes, via a network of exclusive sales advisors and partners with private subscribers. To free investors of all constraints linked to their purchase, PVPI assures them a complete service: advice, re-sale service. <http://www.pierreetvacances-immobilier.com/en>