

## **Nomination of Eric Debry as Deputy Chief Executive Officer of Pierre & Vacances Group**

Eric DEBRY is to become Deputy Chief Executive Officer of the Pierre & Vacances Group as of 2<sup>nd</sup> October 2006.

Eric DEBRY, 46 years of age, is a graduate from the HEC School of Management in Paris and has a Masters degree in private law from the University of Paris XI.

After five years at McKinsey (Paris and Chicago offices) as a consultant and later on, a project manager, Mr DEBRY joined Paribas Affaires Industrielles in 1989 where he undertook numerous acquisitions in industrial and services sector companies.

In 1996, Mr DEBRY joined the TUI Group and until 2001 headed the group's Hanover-based mergers and acquisitions division before being appointed to the management board of TUI's French subsidiary, Nouvelles Frontières, where he was nominated Vice Chairman in January 2003.

From June 2003 onwards, Mr DEBRY was a member of the TUI Group's Executive Committee, Chief Executive Officer of TUI Western Europe (sales of €2.5 billion in France, Belgium, Holland, Italy, Morocco) and Chairman of the Nouvelles Frontières Group (Nouvelles Frontières, Havas Voyages, TUI France and Corsair brands).

Within the Pierre & Vacances Group, Mr DEBRY is to head:

- the chief executive officers of the French, Spanish, Italian tourism divisions and Center Parcs Europe;
- the Group's corporate divisions: Deputy CEO Finance, Deputy CEO Human Resources/Legal, development, purchasing and IT departments.

Mr DEBRY is also to become a member of the Group's Executive Committee and during 2006/2007 is to be nominated Director of Pierre & Vacances SA and Deputy CEO of Pierre & Vacances SA, the listed holding company of the Pierre & Vacances Group (pending approval by the Board of Directors and the Annual General Meeting).

Alongside Gérard BREMOND and with the active collaboration of all of the members of the Executive Committee, Mr DEBRY's know-how and experience in all segments of the tourism sector is set to boost the Group's performances and development, particularly outside France.

### **For further information:**

Financial information  
Patricia Damerval / Claire Plais  
+33 (0) 1 58 21 53 72  
infofin@pierre-vacances.fr

Press and public relations  
Valérie Lauthier  
+33 (0) 1 58 21 54 61  
vlauthier@pierre-vacances.fr