



VILLAGES NATURE[®]

PARIS



PRESS KIT
2017

The background of the entire page is a collage of various landscape architecture renderings. These images are cut out into organic, leaf-like or petal-like shapes and arranged in a circular pattern around a central white space. The renderings depict a variety of outdoor environments: lush green parks with tall trees, modern buildings with balconies and green walls, wooden walkways and bridges over water, and vibrant flower beds with purple and pink blooms. People are shown in various settings, such as walking on paths, sitting on benches, and standing near water features. The overall aesthetic is clean and professional, showcasing a range of urban and natural landscape designs.

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VILLAGES NATURE®
PARIS

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AN ALL NEW TOURIST DESTINATION**

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Overview

Villages Nature® Paris

- A UNIQUE NEW TOURIST DESTINATION IN EUROPE

Villages Nature® Paris was conceived by two leaders in the tourism industry: Euro Disney S.C.A. and Pierre & Vacances-Center Parcs. Drawing on their expertise in entertainment and exploration, together they have created five immersive worlds that promise countless new experiences.

- AN ARCHITECTURAL LANDMARK AND AN ORIGINAL LANDSCAPE

Every element of Villages Nature® Paris has been overseen by Artistic Co-Directors Joe Rohde, Senior Vice President of Walt Disney Imagineering, and Thierry Huau, landscape architect and urban planner. Three architects – Jacques Ferrier, Jean de Gastines and Lionel de Segonzac – and Thierry Huau have dreamt up a verdant new world.

- EASY TO ACCESS FROM ANYWHERE

Just 32 km from Paris, 6 km from Disneyland® Paris, 20 minutes from the Marne-la-Vallée-Chessy TGV station, 10 minutes from CDG airport and 30 minutes from Paris on the RER A line.

- A GLOBAL FOCUS ON SUSTAINABILITY AND RESPONSIBLE TOURISM

Villages Nature® Paris worked with the non-profit organisation Bioregional to develop a Sustainable Action Plan based on the objectives of One Planet Living.

The 10 objectives of
“One Planet Living”

- Zero carbon
- Zero waste
- Sustainable transport
- Local, sustainable materials
- Local and sustainable food
- Sustainable water
- Land use and wildlife
- Culture and community
- Equity and local economy
- Health and happiness





VILLAGES NATURE®
PARIS

5 IMMERSIVE WORLDS

FOR THE WHOLE FAMILY

the Aqualagon

An iconic landmark



AN ARCHITECTURAL MASTERPIECE

The Aqualagon is one of the largest covered water parks in Europe. Designed by Jacques Ferrier, its origami-like structure is panelled all in glass. The indoor area opens out to a lagoon. The public voted the Aqualagon the best architectural project in its category in the 2017 Architizer A+ Awards international competition.

AN EXPERIENCE UNPARALLELED IN FRANCE

Geothermal energy keeps the water of the Aqualagon and its outdoor lagoon at 30 °C for year-round swimming.

A UNIQUE RECREATIONAL SPACE OFFERING BOTH THRILLS AND RELAXATION

- Wave pool
- Adventure river
- 7 giant waterslides
- Climbing wall
- Swim areas just for kids: 2 indoor paddling pools, 2 outdoor paddling pools and 1 splash pad area
- 3 jacuzzis
- Deep Nature Spa with 5 treatment rooms, including a double room, a sauna, a hammam and a salt room
- Semi-aquatic lounging area in the outdoor lagoons

A BREATHTAKING VIEW

A winding walkway leads to the top of the Aqualagon pyramid and panoramic views over all of Villages Nature® Paris and the surroundings.

“Water is everywhere at Villages Nature® Paris, in many forms. The Aqualagon is the culmination of this, giving water pride of place both indoors and out. Water is central to the architectural design, with mist, steam and aquatic plants forming a whole new waterscape.”

Jacques Ferrier, Architect of the Aqualagon



To minimise energy use, the water in the outdoor pools is drawn into the Aqualagon at night.

the BelleVie Farm

Step into the boots of a real farmer

TRUE IMMERSION

Cows, chickens, ponies and goats create a real-life farm experience for visitors at the BelleVie Farm. Designed by Lionel de Segonzac, the architecture takes its cues from the traditional farms of the local Brie region. It is surrounded by high walls and moats, and the entrance is a huge arch that opens onto a courtyard – the perfect place to learn all about what happens on the farm.

A MOMENT OF INDULGENCE

The BelleVie Farm has a tea room and a grocery store with seasonal products, including dairy products, vegetables and tasty treats.



A PLACE TO PLAY

Scores of activities and workshops offer opportunities to learn while having fun, including breadmaking, an introduction to beekeeping, pony rides and more.

“With its moats, its little drawbridge and its grand arched entrance topped with a dovecote, BelleVie Farm references the great semi-fortified farms of the region. The entire site is set against the verdant background of the forest.”

Lionel de Segonzac – Architect of the Farm



100% FRENCH WOOD USED FOR THE FARM

The Extraordinary Gardens

A place for discovery and contemplation

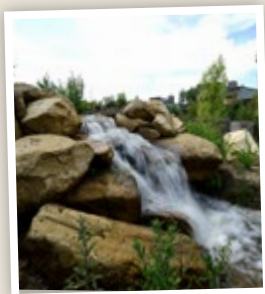
NATURE MAGNIFIED

The Extraordinary Gardens, designed by Thierry Huau, extend over 2.1 hectares (5.2 acres) and are divided into four gardens celebrating nature's elements.

- The Earth Garden presents a walk through flowering pear trees, a colourful vegetable garden, a green maze, magnolia blooms and ancient apple trees.
- The Fire Garden explodes with bright hues, thanks to the autumnal foliage of maples, oaks, sweet gum trees, the intense blossoms of crape myrtle, parrotia, cherry trees.
- The Air Garden offers a stroll through a prairie of swaying grasses, where weeping willows and conifers give visual expression to the air around them.
- The Water Garden features the perennial foliage of evergreen oaks and willowleaf pear trees, along with tall palms and pine trees alongside water features.

"We've taken the four elements – earth, fire, air and water – and magnified them to create a garden that is emotionally moving and stimulates all five senses. A festival of colours and smells, shapes and materials, the gardens are grouped into islands that are part cocoon, part fantasy, where guests can gather, escape and be inspired. The garden is floral and fun during the day, musical and magical at night."

Thierry Huau
Co-Artistic Director of Villages Nature® Paris



DISCOVERY TRAIL

A path through the gardens features life-size board games, a Walk of Wonders and a Symphony of Smells.

ACTIVE EXPLORATION

Activities for all ages include nighttime musical gatherings around the fire and a family treasure hunt.



All of the water needed for the Extraordinary Gardens, the Lakeside Promenade and the green spaces of the Aqualagon is provided by the lakes.

The Forest of Legends

A creative escape amid the trees and their legends

A WORLD OF PLAY AND WONDER

Children from two to twelve will be thrilled by the Forest of Legends, a 2.5-hectare (6.2-acre) wooded copse inspired by the tales of the trees. This forest of fairy tales, games and magic is replete with hiding places and hanging nests.

ACTIVITIES THAT ENCOURAGE IMAGINATION AND CREATIVITY

Play areas nestling between the trees enchant the youngest. Older kids will have fun building huts, crossing rope bridges and exploring mysterious trails. Deep in this wooded place, children live out the age-old stories and characters of the forest.



28,800 TREES AND 430,000 PLANTS
HAVE BEEN PLANTED ON THE SITE

"All the power and inspiration of bamboo trees, native forest, ferny undergrowth and rampant roses come into play here, keeping the promise of harmony between Man and Nature."

Thierry Huau
Co-Artistic Director of Villages Nature® Paris

The Lakeside Promenade

The centre of it all

A LARGE RANGE OF ENTERTAINMENT FOR ALL

Beneath the Hanging Gardens, the Lakeside Promenade is an invitation to linger, enjoy a bite to eat and discover the brands on offer at Villages Nature® Paris. Fresh products and gourmet meals are available.



SOCIAL ACTIVITIES


The spectacular view of the Aqualagon, a *pétanque* pitch, wine tasting classes, mini disco and concerts at the waterfront amphitheatre make the Lakeside Promenade the perfect place for families to spend time together.




A food waste collection scheme is in operation.

BRANDS AT VILLAGES NATURE® PARIS:

 **Pur etc.** 's motto 'harvested locally, cooked here' promises balanced, environmentally responsible, high quality fast food. Dishes are designed around local seasonal produce for healthy, delicious meals.


 **Cépages** Developed by Vins & Idées, the Restaurant & Wine bar drawing on founder Nicolas Paradis's experience at his Paris establishments, Ô Chateau and Les Caves du Louvre, offers a menu focusing on products from the various regions of France. It's the perfect spot to gather family cuisine and enjoy the pleasure of wine in a cosy, convivial setting. A delicatessen, a selection of bottles to go and wine tastings round out the offering.

 **Les Petits Chaperons Rouges** France's pioneer in employer-sponsored nurseries, brings its expertise and educational acumen to provide a fun and stimulating environment for the youngest guests. The Baby Club is open to all children from four months to three years old. Shared values of wellness and childhood development make it the perfect place for creative exploration rooted in nature.


 **Chez Meunier** An artisan baker under the auspices of Thierry Meunier, Meilleur Ouvrier de France, presents a traditional bakery on the Lakeside Promenade. A tea room also offers a place to stop and savour elegant pastries and hot beverages.


 **La Cure Gourmande** For more than 28 years La Cure Gourmande has been delighting connoisseurs with biscuits, sweets and chocolates created in its French ateliers. The story of La Cure Gourmande grew from a passion for the craft of biscuit-making and confectionery to offer customers high-quality products in a magical setting. Its shops bring to life the nostalgic charm and warm welcome of the corner candy store.

 **Franprix** The grocery store serving big cities for more than 50 years, offers a local service and a range of over 700 products that are both delicious and practical. The selection emphasizes fresh foods, new items and Franprix-branded products, including a wide variety of gourmet recipes made with premium ingredients. From homemade meals to eating on the go, this is the place for modern, original flavour.

 **Vapiano** is a restaurant serving Mediterranean dishes with an Italian accent, prepared right before diners' eyes. From pasta to desserts, everything is made in-house using fresh products delivered daily. Pastas, pizzas and salads can be ordered for dine-in or takeaway. Long oak tables, plant-covered walls and a centuries-old olive tree all contribute to a friendly, relaxed atmosphere.

 **The Nature & Découvertes** brand embodies knowledge-seeking and discovery. Its shop offers a selection of surprising and meaningful products, each with a story to tell: nature's pampering secrets, bags and accessories that inspire a nomadic spirit, new flavours from near and far, games, toys and more.

 **Deep Nature Spa** The clean lines and natural shapes of the wood architecture at Deep Nature Spa echo the hot springs atmosphere of the Aqualagon. The spa offers a full heat therapy suite including a salt room, hammam, sauna and relaxation area with herbal teas. Also available are a full range of body and facial treatments, massages, and even options designed for children. Indulge in a unique experience, where time stands still and life seems eternal.

 **Swind** is a unique concept store entirely devoted to indoor and outdoor pool and swim items. The shop offers a wide selection of swimsuits for men, women, children and babies, as well as bags, flip-flops, beach towels and mats for sunbathing or drying off. There are also plenty of accessories, from fun items like inflatables, balls, water games and waterproof MP3 players, to safety items like UV protection T-shirts, water wings and flotation rings, and gifts to treat yourself or someone else.





VILLAGES NATURE®
PARIS

ACTIVITIES FOR EVERYONE

MUST-TRY



For sports-lovers



For food-lovers



For explorers



For thrill-seekers



For nature-lovers



Must-try

ACTIVITIES FOR EVERYONE

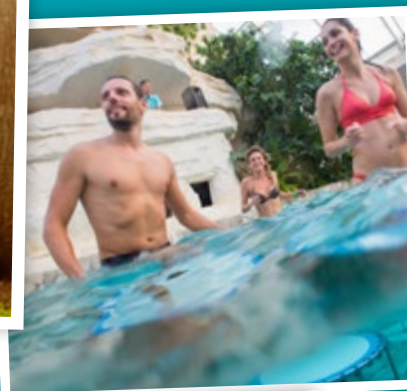


For sports-lovers



CROSS-COUNTRY RUNNING

Discover nature as you run in small groups led by a coach.



AQUAJUMP

Combining trampolines and aquatic fun!



WATER BASKETBALL

Develop your basketball reflexes in the water.



PADDLEBOARDING

Balance and work your core while touring the lake!



For food-lovers



INTRODUCTION TO WINE TASTING

From identifying aromas to serious tasting, this workshop introduces the techniques and vocabulary of wine tasting and the principles of food and wine pairing.

COOKING WITH KIDS

All hands on deck as the family cooks together.



BREADMAKING WORKSHOP

Be a baker's apprentice.



BUTTER-MAKING WORKSHOP

This workshop reveals all the secrets of the butter-making process.



For explorers



TRAILS AND LIFE-SIZE GAMES

Games based on the four themes of the Extraordinary Gardens: Earth, Fire, Air and Water.



HUT BUILDING AND DECORATION

Build the most beautiful or the most unusual hut to win a prize.



RAFT BUILDING

Work as a team to build, launch and race a watercraft!



For nature-lovers



MEET THE GARDENER

A quiet moment to talk plants.



BEEKEEPING

A fun way to learn all about our friends the bees.



KIDS CLUB

Just for kids! Beautiful activities developed in partnership with Disneynature to teach them all about nature and its wonders.



ANIMAL CARE

Discover how to feed and take care of animals. Gentle moments for young and old.

For thrill-seekers



ADVENTURE RIVER

A journey full of wet and wild surprises with sprays, whirlpools, waterfalls, geysers, bubbles and more.



WATERSLIDES

Seven waterslides to give you chills and thrills!

THE CANOPY: A TRIP THROUGH THE TREETOPS

Climb and zip from tree to tree, suspended several metres above the ground!







VILLAGES NATURE[®]
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3 COTTAGE AND APARTMENT STYLES

COCOON
VIP

COUNTRY
PREMIUM

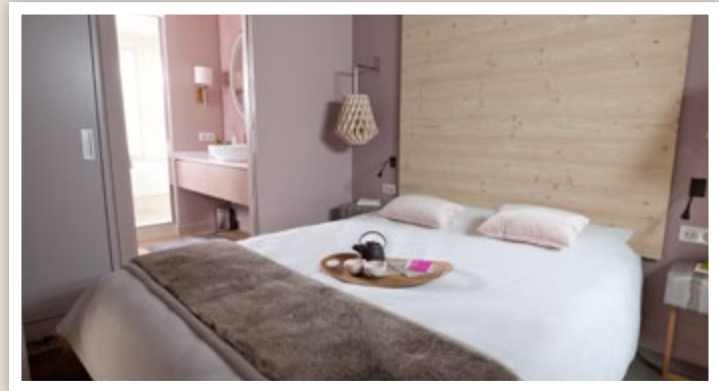
CLAN
COMFORT

Cocoon VIP

An oasis of well-being

ELEGANT DESIGN

Cocoon VIP cottages and apartments are an oasis of well-being, softness and refinement. These one- and two-level dwellings are located in the village and on the shores of the lake. Designed by Ana Moussinet, the living area reflects the forest with materials such as wood, stone and velvet. The theme is extended to the floor carpet with its shadowy tree-branch pattern.



A SOFT AND SWEET BEDROOM

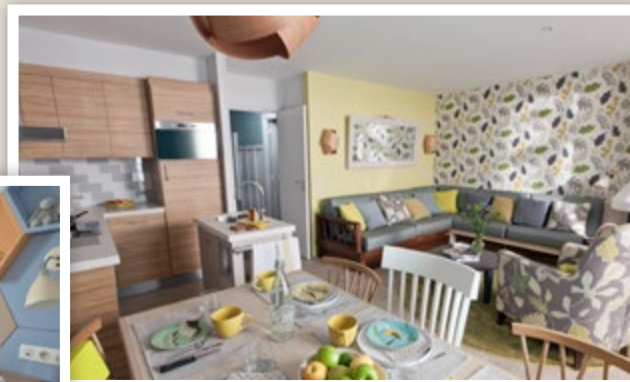
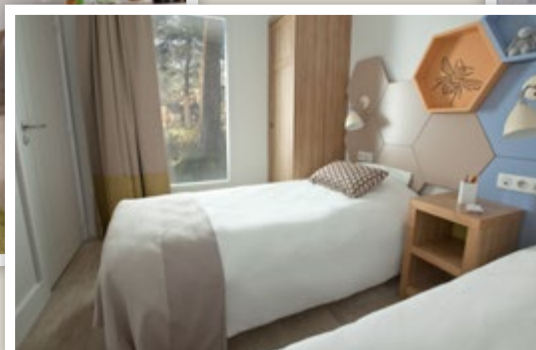
With wooden hanging lamps, faux-fur throws, velvet pillows and lizard print bedside tables, Cocoon VIP bedrooms are a cosy mix of warm and modern. Pastel-hued wallpaper on the ceiling adds another unexpected touch. The taupe and powder pink palette is gentle and soothing.

YOUR OWN PRIVATE GETAWAY

All white and filled with light, sophistication and sumptuous textures, the bathroom is your own private spa. The massaging shower and jacuzzi invite you to relax, indulge yourself and enjoy a panoramic view of the surrounding nature.

Country Premium

A charming rural retreat



COSY CORNER

There's nothing quite like a big corner sofa to get the whole family together around the fire. Good times guaranteed.

ORGANIC COLOURS

Indoors and outdoors flow together in these one- and two-level apartments and cottages, for a rejuvenating experience inspired by the English countryside. Designed by Beverley Bayes, the decor creates a warm, authentic atmosphere that is ideal for an escape with family, friends or that special someone. Country Premium cottages and apartments combine an organic palette and unfinished surfaces, bright colours, and flower prints for a spring-like ambiance.

HONEYCOMB DREAMS

The children's rooms are decorated with whimsical bee references. Graphic furniture and patterned fabrics take their inspiration from the beehive. The headboard, wall shelves and throw pillows are shaped like honeycombs.

Clan Comfort

Where family memories are made

ENERGISING LIVING ROOM

Sophie Jacqmin uses her set design skills to create playful spaces and nostalgic experiences like walks in the forest. Every room is a playground: the kitchen is a cooking workshop, the master bedroom is a cosy nest. These one and two-level cottages offer all the space and comfort you need to gather, have fun and cook together.



CHILD'S PLAY

The decor of the children's rooms continues the theme of play. Feathers fluttering on the wall suggest pillow fights.



BRIGHT MORNINGS

The bathroom has been designed with everyone in mind: a wide sink, a bathtub, and a bench for the little ones. Bright wall tiles add an extra pop of colour.



9,000 m²

of Aqualagon, the water feature
heated with geothermal energy



2,500 m²

of outdoor lagoons heated
to 30°C year-round



916

cottages and apartments
in the village,
by the lake and in the forest

600+

jobs created



7

giant waterslides



10

concrete, measurable commitments
to protect the environment



2.1 hectares

of plants selected
to bloom year-round



2.5 hectares

in the Forest of Legends



leading brands

Holidays at Villages Nature® Paris



VILLAGES NATURE®
PARIS

A stay at Villages Nature® Paris includes:

- A cottage or apartment in the village, by the lake or in the forest
- A la carte services
- Unlimited access to 5 immersive worlds
- Selected activities such as animal care, parent-child cooking classes, the Forest of Legends interactive show, 'meet the gardener', street entertainment on the Lakeside Promenade

All cottages and apartments are fitted with:

- A fully equipped kitchen with dishwasher
- A terrace or balcony
- Baby beds and high chairs
- A flat screen TV
- Free Wi-Fi

Sample pricing:

- **Clan Comfort**
 - Weekend with friends (6 guests): €770¹
- **Country Premium**
 - Mid-week with family during school holidays (4 guests): €1,169²
- **Cocoon VIP**
 - Couple getaway for a week during the May holidays (2 guests): €1,568³

Every stay includes:

- Beds made on arrival
- Bath linen
- Safe
- 1-3 parking spots
- Welcome kit
- End-of-stay cleaning

¹ 4 days and 3 nights (Friday to Monday) in a 2-bedroom
Clan Comfort cottage from 19-22 January 2018
– Provisional rate, subject to change.

² 5 days and 4 nights (Monday to Friday) in a 2-bedroom
Country Premium cottage or apartment from 19-23
February 2018
– Provisional rate, subject to change.

³ 8 days and 7 nights (Friday to Friday) in a 1-bedroom
Cocoon VIP apartment from 18-25 May 2018
– Provisional rate, subject to change

Easy access for European and international holiday-goers:

- 6 km from Disneyland® Paris and 32 km from Paris
- Minutes from France's most connected TGV hub: 10 min from CDG airport, 1 hr 30 min from Brussels and 2 hr 20 min from central London on the Eurostar
- 30 min from Paris by RER A
- A4 motorway (exits 13 and 14)
- Airport shuttles
- Intercity bus connections

Information and booking:

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press
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